

# LET'S BUILD OUR COLLECTIVE IMAGINATION, TOGETHER

## FOND MEMORIES

At a recent IRL meet-up, I asked groups of people "What are your fondest memories of computer applications?".

Unsurprisingly, most of them eventually answered with stories of video games. But, shockingly, the majority of people didn't initially think of video games when asked about "computer applications". They would tediously ramble and haw about social media applications, various SaaS tools, etc. until I'd point out that video games were included, at which point that's all they wanted to talk about.

"Oh, we can include video games?"

Who cares about Discord, Instagram, Excel or PowerPoint? No one! And yet we cherish our memories of our favorite Final Fantasy or Zelda or Pokemon games.

## MAKE THE WEB A FUN GAME

We at Webaverse believe that all computer applications, whether they just connect two people for a meeting or improve our efficiency at some menial task or whatever, can also be fun! There's no reason why they can't all inspire fond memories. At the core, we believe that the 2D web can be transformed into an interactive, immersive experience - a fun open world game.

We believe that as soon as everyone sees what can be done on the Web, creators and communities will clamor to build the next generation of apps, whether they be social, educational or simply entertainment, they'll all be gamified.

## CODE IS LAW

*"The regulator is code—the software and hardware that make cyberspace as it is. This code, or architecture, sets the terms on which life in cyberspace is experienced. It determines how easy it is to protect privacy, or how easy it is to censor speech, it determines whether access to information is general or whether information is zoned, it affects who sees what, or what is monitored. In a host of ways that one cannot begin to see unless one begins to understand the nature of this code, the code of cyberspace regulates."*

<https://www.farhad.org/governance/2002/02/code-is-law.html>

Code is Law. It shouldn't be a surprise to anyone in 2022 when we say "code is the law". We know that both freedoms of speech and freedom of reach are defined by the platforms with which we communicate. They write the code that dominates our lives but then hide it from any scrutiny.

That's why we chose to be open source from day 0. And that's not easy in our hyper-competitive market; but hey, who said good things are easy? We want to be fully open to scrutiny and we welcome feedback as we work towards our goal of total decentralization.

## A TASTE OF OWNERSHIP A TASTE OF FREEDOM

We built Webaverse in such a way that whatever you build remains yours. You own your assets. You own your experience. You own your own network. You can even own your monetization. And you can run and manage your communities/audiences via your own Discord.

We achieved this by building everything on open standards and with a frictionless right of exit.

We believe storytelling and art require freedom of expression, but they also require a canvas. So, that's what we've made, a vast virtual canvas, where you can build your stories, avatars, worlds, wearables, pets, vehicles, etc (and even choose your medium (2D, 3D, and VR!)).



## A SHARED STORY UPSTREET

Video games are complex works of art, painstakingly crafted by artisans. A well-crafted video game immerses its players in its story better than any other medium can.

We want to take this to the next level with Upstreet where we will weave multiple stories together as part of one large story. We do not control this story anymore than you do through your own stories and experiences. We have been running experiments of this shared storytelling for years and we believe that now is the time for us to engage with creators and communities to start building this together.

So, let's build! We will build with you guide you. It doesn't matter what you want to build, what art style you choose. Create the world of your imagination, populated by avatars, pets, bots and whatever else makes your story complete. Businesses, individuals, communities, game developers, world builders, storytellers - let's just build.

## THE BEST WAY TO PREDICT THE FUTURE IS TO INVENT IT

Ever since Facebook rebranded, people have been talking about the Metaverse. The verdict's still out as to whether it's a good or bad thing. Will it result in a dystopian, dehumanized future or will it create a medium of freedom, good vibes, storytelling and digital social presence?

We believe wonderful stories and creativity will emerge in this next era of humanity. In fact, it's already started. NFTs are the beginning of the digital renaissance. The artists are defining the metaverse through the memes of production. Before we know it, they will be 3D and immersive and creativity will flourish.

But the best way to predict the future is to invent it, TOGETHER.

## LET'S BUILD FOND MEMORIES TOGETHER BUILD TOGETHER

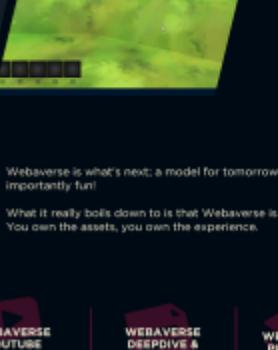
Upstreet is a decade's worth of work by many brilliant engineers and artists to create the foundations of a fun virtual world built on solid principles and open standards. It's a work of passion, it's craftsmanship. It's an obsession.

We believe the Metaverse will flourish in its multiplicity. Upstreet and its underlying tech are our contribution to the space. We do not want to rule the Metaverse. We believe that we have a unique story to tell and it can only be told with all of us, together.

We have lots in store. Some we have shared / hinted at. Some we have kept for surprise and delight.

We are excited for what's to come. Our north star is and will always be: do we create shared "fond memories" based on solid principles?

## WHAT IS WEBAVERSE



Webaverse is a game. No, it's more than a game. It's a world that contains infinite games and, hopefully, one day it becomes a world that contains infinite games within a world that might one day contain infinite worlds.

Webaverse is a community. It is built in conjunction with communities like Discord and atop existing open standards and technologies. We are making Webaverse for and with people like you.

Webaverse is freedom. Play in any browser without any external downloads. Bring in your own weapons and fire away. Drag and drop into Webaverse your very own custom avatars that represent your own identities, whatever those may be. Hell, build your own amphibious bomber drone or construct a zoo for flying gorilla tigers! Webaverse enables you to shape the world as you see fit. Tell your own story and then take it with you when you leave!

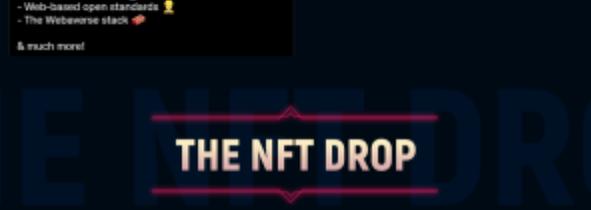
Webaverse is what's next; a model for tomorrow's metaverse; one that is open, interoperable, and most importantly fun!

What it really boils down to is that Webaverse is an extension of YOU. And even better, it's YOURS. You own the assets, you own the experience.

- WEBAVERSE YOUTUBE EXPLAINER
- WEBAVERSE DEEPDIVE & USER DOCS
- WEBAVERSE PLATFORM
- WEBAVERSE LINKTREE
- WEBAVERSE YOUTUBE GLAM VIDEO

## WEBAVERSE ON DISPLAY

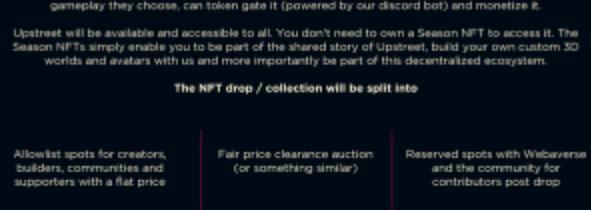
We have been developing openly and in realtime for years and we are advocates of transparency. We publicly share our progress. Some of the links below will shed more light on Webaverse and what we've been up to.



## THE NFT DROP

### THE SETTLERS OF THE NEW WORLD WE BUILD TOGETHER

For those who might not know much about us, know that we are crypto-native. We were dreaming the transformative potential of 3D NFTs as digital assets years before the speculation kicked in.



However, we firmly decided that we will not sell any NFT (Land sale etc) on concept art or a whitepaper alone and will slowly grind until we are able to show what we are building. The time is now.

The Upstreet progresses in seasons. Every Season has a theme. The holders of our Season NFT are settlers who build with us. As part of the Season we will airdrop game dev / metaverse-ready assets with commercial rights to the NFT holders as well as guide them as to how to build cool, remixable stuff for their virtual worlds / games.

The holders of the Season NFTs will be in total control of their experience, whatever art style and gameplay they choose, can token gate it (powered by our discord bot) and monetize it.

Upstreet will be available and accessible to all. You don't need to own a Season NFT to access it. The Season NFTs simply enable you to be part of the shared story of Upstreet, build your own custom 3D worlds and avatars with us and more importantly be part of this decentralized ecosystem.

The NFT drop / collection will be split into

- Allowlist spots for creators, builders, communities and supporters with a flat price
- Fair price clearance auction (or something similar)
- Reserved spots with Webaverse and the community for contributors post drop

### CALLING ALL BUILDERS, STORYTELLERS, COMMUNITIES AND ADVOCATES

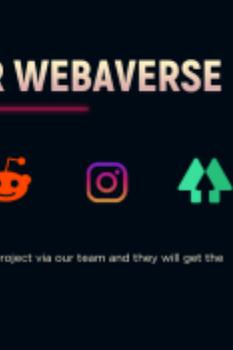
We want to distribute allowlist spots to builders, storytellers, communities and advocates who are interested in building an immersive, mesmerizing metaverse experience.

We would also like to thank advocates who help distribute our message.

What you might not realize is that building has already started. If you are imagining what could be, the possibilities of an open metaverse and what you would like to build, own and share - the journey has already begun.

You can contact us via DM to our twitter or tag us on Twitter and express your interest with an interesting post in support of the mission of an open decentralized metaverse powered by communities.

We are a bit overwhelmed with the interest we have received so far but we will try our best to respond to as many as possible\*. Also kindly fill the form.



## OFFICIAL LINKS FOR WEBAVERSE

- Twitter
- Globe icon
- Discord
- Reddit
- Instagram
- Upward arrow icon

If you have any questions - please reach out directly to our project via our team and they will get the question answered through Webaverse.



\*We reserve the right to partner with builders and communities. Criteria include being long-term Webaverse supporters, great community and proponents of a fun open metaverse.